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TRAIL Living Laboratory

Technologies for Rurality, Ageing and Independent Living



Activities

- £22 Million total project value with income to UU of £2.2M
- Research & Technology & Knowledge Transfer:
 - TRAIL (Technologies for Rurality, Ageing and Independent Living) ENoLL
 - European Integrated Projects and STRPs – e.g. COGKNOW, BRAIN
 - Charitable and Philanthropic Sources – e.g. NESTLING Technologies
 - INTERREG III and IV / Northern Peripheries e.g. NETWELL & MyHealth@Age (WebHealth 2.0)
 - ETAC project funded by the Alzheimer's Association and INTEL Inc. in the USA
 - FUSION and KTP





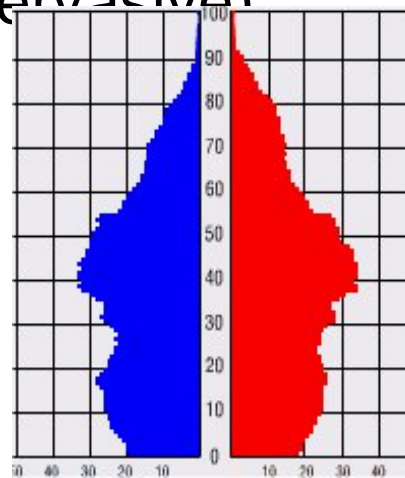
Why Connected Health ?

Timeliness

- Demographics ('Pig in the Python')
- Healthcare (Medical > Social Model)
- Connectivity (Pervasive)



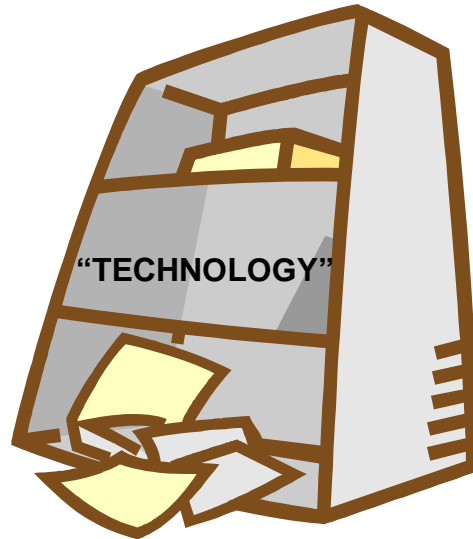
Kathleen Casey-Kirschling





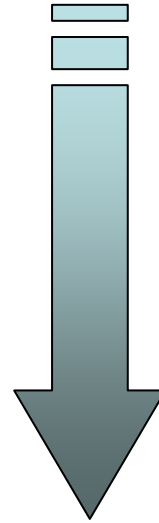
What is a Connected Health ?

IT IS NOT JUST SIMPLY





More Than Just Technology



Provision of Integrated
Technologies & Services
To Support Independent Living





Way Forward & Challenges

- Balancing
 - User Needs
 - Market
 - Technology
- Multi-disciplinary Partnerships
 - Users / Carers
 - Health & Welfare Organisations
 - Companies (MNC and SMEs)
 - Research Organisations





Way Forward & Challenges

- Open Innovation
 - Business
 - Community
 - Government
 - Academic
- User-Centered
 - Balanced Design Processes
- Setting up
 - Innovation Models that are Socially Inclusive
- Building Stakeholder Partnerships

